



#### Lesson 4

Story telling - an essential motivating method





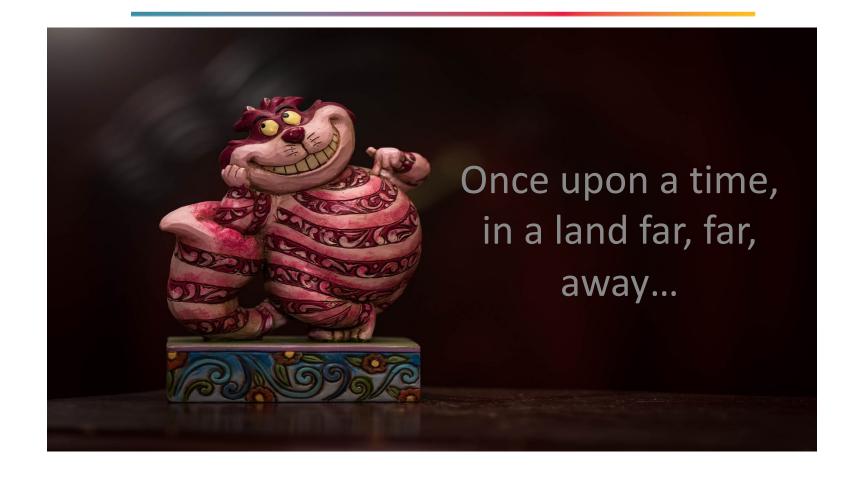
# How to motivate adult learners?

- What is storytelling
- Main elements of Storytelling
- Some examples
- How to use it in education





## What is storytelling?







#### What for?

STORYTELLING
STORY





#### Storytelling a method to motivate



Storytelling has always been a powerful method of education – creative, interactive, beautiful, almost free of costs and suitable for everybody and at any place





#### Why storytelling triggers motivation?



Organized narrative teaching strategy

Serve as a glue/connector

It lingers with us long after time

Serve as a leverage for any kind of student





## Why storytelling triggers motivation?



It humanize learning. It offers us the opportunity to connect to like-minded characters, or see the world literally from within someone else's skin. Stories touch our emotions and make us laugh, cry, fear, and get angry—a sharp contrast to a plain old presentation.





# Storytelling recipe







# Storytelling some examples



https://www.youtube.com/watch?v=rrC\_ivUUJVc





# Storytelling some examples

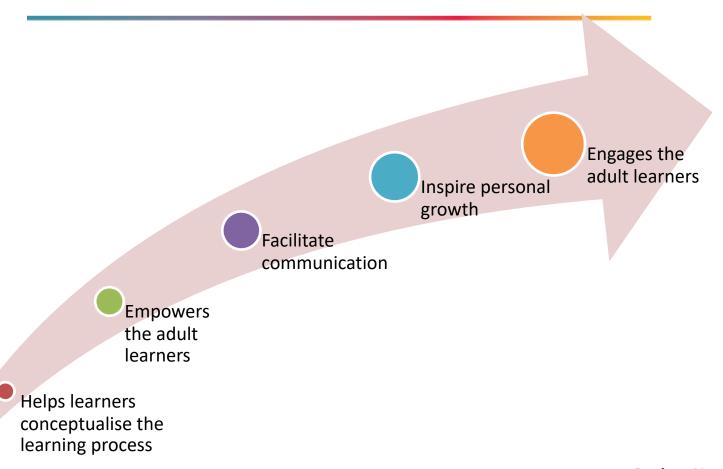


https://www.youtube.com/watch?v=ksKh1wNqSvo





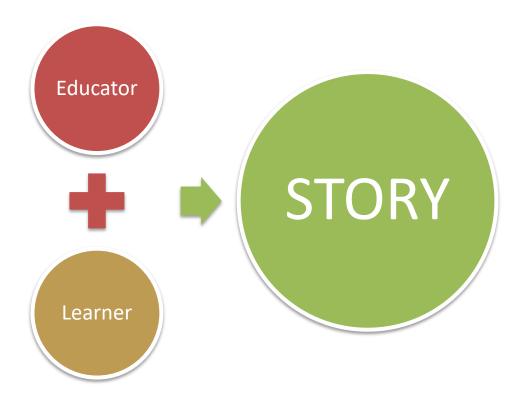
## Storytelling as a pedagogical tool







# Storytelling as a pedagogical tool







### Storytelling as a pedagogical tool

#### Preparation Warm up

- Establish training goal
- Create the ambience
- Establish confidence
- Trigger creativity

#### Technical activities

- Training on gesture movements
- Work on specking
- Story delivery techniques





# Thank you for your attention