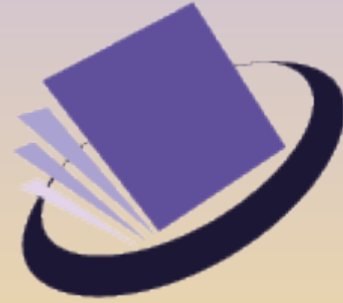




LearnersMot

Motivating adult learners

Lesson 2

How to approach adults in situation of functional illiteracy

Self-reflection

- Do you know somebody that is functionally illiterate?
- What is this person's attitude towards education?
- Do you think that education could change the life of this person? If yes, how?

The importance of education for functionally illiterate adults

- ✓ It widens their possibilities to get a job or to get promoted
- ✓ It helps them integrate into society
- ✓ It has a transformative value. They gain motivation and self-esteem.



Functionally illiterate adults' attitude towards education

- ✓ They have had a bad schooling experience in the past and don't want to face this experience again
- ✓ They think that education is not for them, that their opportunity has already passed

The most important thing that can make
functionally illiterate adults enroll in education is



How to motivate functionally illiterate adults

- ✓ To bring a person who has finished the training to explain his/her experience
- ✓ To make them see that it is a unique opportunity and an honour to be chosen for the training
- ✓ To explain them that after the training they will be able to help their children while learning



The educator's attitude when approaching functional illiterate adults

- ✓ To approach them individually, without putting them in evidence. Most of them don't recognise that they have a problem.
- ✓ Be attentive to the learners' motives, whether expressed or not.
- ✓ Make participants express themselves, to talk about their experiences, difficulties, disappointments and hopes.
- ✓ Make them feel considered and respected.
- ✓ Be discreet about what you have been entrusted with

Case Study – Best practices in Slovenia

Name:	Summer School for adult educators
Duration:	10 years
Place:	Ajdovščina, Slovenia
Target group:	Marginalised groups in local community and adult educators
Goals:	Support local development, participation of socially marginalised groups
Institutions involved:	Faculty of Philosophy, Logos group of independent educators, Slovenian Third Age University
Awards:	UNESCO example of good practices in the field of education of low-educated adults

Case Study – Best practices in Slovenia

**What dissemination did
educators-researchers
do to approach low-
literate?**

- They went to the local library, regional museum, church, pub
- They got familiar with local media, newspapers, radio, TV, association
- They contacted local inhabitants, got familiar with animation street work
- They involved the major and other visible personalities from the community
- They covered the town with posters and huge bands saying “with you for the development of your locality”

Case Study – Best practices in Slovenia

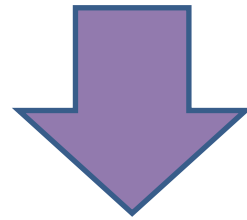
Mini survey

- ✓ Do you think this kind of dissemination was **effective** to animate low-literates to get involved in education
- ✓ Can you give some examples of **other ways to approach** functional illiterate?



Case Study – Best practices in Slovenia

All these effort were useless, because it was almost imposible to get low-educated adults involved in the different activities



Change the strategy

Case Study – Best practices in Slovenia

What was the new strategy like?

- They went to their homes or the factories where they worked
- They spend time talking to them about the power of education
- They learned about their lives, fears and hopes.
- They went through different phases of mentoring relationship

Case Study – Best practices in Slovenia



**Finally, they achieved
the professional
insertion
of some of the
functional illiterates**

Conclusion

- ✓ Education is very **important** to improve the lives of functional illiterate adults, not only to get a better job, but also to be more self-confident and integrate in society
- ✓ The way of approaching low-literates is not the same as approaching other adult students. Educators have approach them individually and listen to them.

Thank you for your attention